

About The Water's Edge

The Water's Edge brings together business leaders in the community, supporters of Stroud Water Research Center, and experts in the world of fresh water. During this event, we recognize an individual or organization who has made invaluable contributions to the world of fresh water and/or environmental conservation by awarding them with the **Stroud Award for Freshwater Excellence**

This year's award honors Paul O'Callaghan. Paul is a water scientist, sustainability thought-leader, documentary producer who believes the global water crisis can be solved in his lifetime, and he is on a mission to help make it happen.

Previous speakers and award winners have included other luminaries such as: Jane Goodall, Olivia Newton-John & John Easterling, American Rivers, His Serene Highness Prince Albert II of Monaco, Chad Pregracke, Alexandra Cousteau, Paul Greenberg, and Laura Turner Seydel.

Individual tickets are \$500 per person and \$200 per young adult (40 years of age and under). Approximately 200+ attend.

The Water's Edge will take place on Thursday, September 25 at Winterthur Museum, Gardens & Estate

\$25,000 – Presenting Sponsor – Only one available!

- ✔ A private cocktail reception for clients and guests at the Stroud Center's Moorhead Environmental Complex at a mutually agreed upon date.
- ✔ Logo on invitation as Presenting Sponsor
- ✔ Opportunity to welcome crowd to the event and introduce the evenings program and Stroud Center's Executive Director, Dave Arscott.
- ✔ Opportunity to participate in a company-wide volunteer event with the Stroud Center.
- ✔ For the Water's Edge dinner, a reserved table for 12 guests with the opportunity to have those guests all at one table, or at various tables to network with clients and individuals.
- ✔ Name and quote from organization included in press releases
- ✔ Name/link in email newsletter, website, and in email blasts to constituency
- ✔ Signage at event

\$15,000 – Premiere Sponsors – Limited Availability

- ✔ Name on invitation as Premiere Sponsor
- ✔ Reserved seating at for the lecture
- ✔ For the Water's Edge dinner, a reserved table for 12 guests
- ✔ Name included in press releases
- ✔ Name/link in email newsletter, website, and in email blasts to constituency
- ✔ Signage at event

\$10,000 – Lead Sponsors

- ✔ Name on invitation as Lead Sponsor
- ✔ For the Water's Edge dinner, a reserved table for 10 guests
- ✔ Name/link in email newsletter, website, and in email blasts to constituency
- ✔ Signage at event

\$5,000 – Key Sponsors

- ✔ Name on invitation as Key Sponsor
- ✔ For the Water's Edge dinner, a reserved table for 6 guests
- ✔ Name/link in email newsletter, website, and in email blasts to constituency
- ✔ Signage at event